



**SPONSORSHIP PROGRAM**  
**Reps, Manufacturers, and Vendors**  
**AIM/R 53rd Annual Conference (Oct. 20 – 23, 2025)**

AIM/R is pleased to introduce its Sponsorship Program for 2025. As an **Association Partner**, your company will enjoy year-round recognition, exclusive benefits, and first-right-of-refusal for the same sponsorship the following year.

Your company can also opt to participate in an **Event Sponsorship** and enjoy benefits specific to the Annual Conference.

*Benefits for all Association Partnerships and Event Sponsorships include the following:*

- Company name and logo posted in several areas for the Annual Conference:
- e-promos
  - AIM/R Website
  - MobileApp
  - PowerPoint slide decks
  - Sponsor Banner Stand
  - Signage On-site and at Event Sponsored (as applicable)

**Association Partnership (Year-round)**

- Association Partnerships are available at the *Marquee, Champion, and Sustaining* levels.
- Select the level of your choice.
- Additional Benefits for Association Partnerships include the following:

<b>Benefit</b>	<b>Marquee Investment</b> \$15,000	<b>Champion Investment</b> \$10,000	<b>Sustaining Investment</b> \$7,500
Company name and logo listed in all e-promos  <b>Logo Due Now</b>	●	●	●



Benefit	Marquee Investment \$15,000	Champion Investment \$10,000	Sustaining Investment \$7,500
Company logo and link to company website	●	●	●
First right-of-refusal for same Sponsorship for the following year	●	●	●
Complimentary registrations (on-site participants) for Annual Conference (number pending level)  <i>Comp registrations apply to Reps, Manufacturers, and Vendors.</i>  <b>Names Due July 1<sup>st</sup>, 2025</b>	3	2	1
Free-standing Banner Stand (Sponsor designs, prints, and ships banner to resort)  <b>Shipped to resort Oct. 15<sup>th</sup>. Ship to Kaitlin O'Brien, AIM/R.</b>  The Scottsdale Resort & Spa 7700 E McCormick Pkwy, Scottsdale, AZ 85258 Phone: (480) 991-9000	●	●	●



Benefit	Marquee Investment \$15,000	Champion Investment \$10,000	Sustaining Investment \$7,500
<p>Video short (provided by sponsor and <i>posted to social media</i> by AIM/R)</p> <p><b>Due August 1<sup>st</sup>, 2025</b></p> <p>Format for Digital File: mp4</p> <p>Length: 3 minutes maximum</p>	●	●	●
<p>One year of free membership (to be applied to 2026)</p>	●	●	
<p>Company-branded give-away (<i>company to provide item and quantity</i>) at <i>Registration Desk (at hotel)</i></p> <p>Quantity – 550 items total</p> <p><b>Shipped to resort Oct. 15<sup>th</sup>. Ship to Kaitlin O'Brien, AIM/R.</b></p> <p>The Scottsdale Resort &amp; Spa 7700 E McCormick Pkwy, Scottsdale, AZ 85258 Phone: (480) 991-9000</p>	●		



**Event Sponsorships – Commitment by August 1, 2025**

Benefits for Event Sponsorships include company name and logo posted in several areas for the Annual Conference (on-site):

- e-promos
- AIM/R Website
- MobileApp
- PowerPoint slide decks
- Sponsor Banner Stand
- Signage at the The Scottsdale Resort & Spa and at Event Sponsored (as applicable)
- Signage at The Scottsdale Resort & Spa and on Bars or Buffets (as applicable)

EVENT	INVESTMENT	# AVAILABLE
<b>Snacks at the Resort</b> Afternoon breaks Wed. & Thurs. (both days)	\$5,000	Several
<b>Coffee Breaks at the Resort</b> Morning & Afternoon breaks Wed. & Thurs. (both days)	\$5,000	Several
<b>Keynote</b> <b>TBD</b> (Tues., Oct. 21 <sup>st</sup> )  Or  <b>Keynote</b> <b>TBD</b> (Wed., Oct. 22 <sup>nd</sup> )	Introduce presenter – via video   <i>Note: Presenters            present on-site</i>	2 opportunities at \$10,000 per Keynote (not exclusive)  <i>or</i>  \$20,000 per Keynote for <i>exclusive</i> sponsorship (1 company per Keynote)



EVENT	INVESTMENT	# AVAILABLE
<p><b>Breakfast</b> (Tues., Oct. 21<sup>st</sup>) <i>All Attendees, Spouses/Guests, Vendors</i></p> <p><i>or</i></p> <p><b>Breakfast</b> (Wed., Oct. 22<sup>nd</sup>) <i>Reps, Spouses/Guests, Vendors</i></p>	<p>\$8,000 per Breakfast (2 opportunities)</p> <p>\$8,000 per Breakfast (2 opportunities)</p>	<p><u>Tuesday</u> 2 opportunities at \$8,000 each Or, exclusive sponsorship at \$12,000</p> <p><u>Wednesday</u> 2 opportunities at \$8,000 each Or, exclusive sponsorship at \$12,000</p>
<p><b>LOT/T Event</b> (Wed., Oct. 22<sup>nd</sup>)</p>	<p>\$5,000 per sponsor</p>	<p>2 opportunities</p>
<p><b>Welcome Reception</b> <b>All Attendees (at Hotel)</b></p> <p><b>Bar Service</b> (Mon., Oct. 20<sup>th</sup>)</p> <p><i>Signage to be placed on bars for Sponsor(s)</i></p>	<p>\$5,000 per sponsor</p> <p>\$15,000 exclusive</p>	<p>3 opportunities at \$5,000 each</p> <p>1 opportunity at \$15,000</p>
<p><b>Reception (at Hotel)</b> (Tues., Oct. 21<sup>st</sup>)</p> <p><b>SEVERAL OPPORTUNITIES</b></p>	<p>Reception Food</p> <p>Bar Service</p> <p>Entertainment</p>	<p><i>Reception</i> 2 opportunities at \$10,000 each Or, exclusive sponsorship at \$20,000</p> <p><i>Bar Service</i> 3 opportunities at \$5,000 each Or, exclusive sponsorship at \$15,000</p> <p><i>Entertainment</i> 2 opportunities at \$5,000 each Exclusive at \$10,00</p>



EVENT	INVESTMENT	# AVAILABLE
<b>Hospitality at Resort</b> (Monday and Tuesday)	\$5,000	Several
<b>Rep Event Sponsor</b> (for Rep Agencies)	\$2,500	Several
<b>Rep General Support</b> (for Rep Agencies)	\$1,500	Several

**Please note:**  
*Benefits are recognized for a year-long calendar partnership, from January 1st, 2025, to December 31, 2025.*

*All Association Partners have Right of First Refusal for the following year, subject to re-commitment by deadline. However, if a new sponsor is interested in a spot, the existing sponsor will be granted one week to commit.*