

**SPONSORSHIP PROGRAM**  
**Reps, Manufacturers, and Vendors**  
**AIM/R 54<sup>th</sup> Annual Conference (Sept. 14 – 17, 2026)**



AIM/R is pleased to introduce its Sponsorship Program for 2026. As an **Association Partner**, your company will enjoy year-round recognition, exclusive benefits, and first-right-of-refusal for the same sponsorship the following year.

Your company can also opt to participate in an **Event Sponsorship** and enjoy benefits specific to the Annual Conference.

*Benefits for all Association Partnerships and Event Sponsorships include the following:*

Company name and logo posted in several areas for the Annual Conference:

- e-promos
- AIM/R Website
- MobileApp
- PowerPoint slide decks
- Signage On-site and at Event Sponsored (as applicable)

**Association Partnership (Year-round)**

- Association Partnerships are available at the *Marquee*, *Champion*, and *Sustaining* levels.
- Select the level of your choice.
- Additional Benefits for Association Partnerships include the following:

<b>Benefit</b>	<b>Marquee Investment \$15,000</b>	<b>Champion Investment \$10,000</b>	<b>Sustaining Investment \$7,500</b>
Company name and logo listed in all e-promos  <b>Logo Due Now</b>	●	●	●
Company logo and link to company website	●	●	●
First right-of-refusal for same Sponsorship for the following year	●	●	●

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<b>Benefit</b>	<b>Marquee Investment</b> \$15,000	<b>Champion Investment</b> \$10,000	<b>Sustaining Investment</b> \$7,500
<p>Complimentary registrations (on-site participants) for Annual Conference (number pending level)</p> <p><i>Comp registrations apply to Reps, Manufacturers, and Vendors.</i></p> <p><b>Names Due June 1<sup>st</sup>, 2026</b></p>	3	2	1
<p>Video short (provided by sponsor and <i>posted to social media</i> by AIM/R)</p> <p><b>Due July 1<sup>st</sup>, 2026</b></p> <p>Format for Digital File: mp4</p> <p>Length: 3 minutes maximum</p>	●	●	●
<p>One year of free membership (to be applied to 2027)</p>	●	●	

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**Event Sponsorships – Commitment by July 1<sup>st</sup>, 2026**

Benefits for Event Sponsorships include company name and logo posted in several areas for the Annual Conference (on-site):

- e-promos
- AIM/R Website
- MobileApp
- Media (slide decks and videos)
- Signage at the The Meritage Resort & Spa and at Event Sponsored (as applicable)
- Signage at The Meritage Resort & Spa on Bars or Buffets (as applicable)

EVENT	INVESTMENT	# AVAILABLE
<b>Snacks at the Resort</b> Afternoon breaks Tues. & Wed. (both days)	\$5,000	Several
<b>Coffee Breaks at the Resort</b> Morning & Afternoon breaks Tues. & Wed. (both days)	\$5,000	Several
<b>Keynote</b> <b>TBD</b> (Tues., Sept. 15 <sup>th</sup> , 2026)  Or  <b>Keynote</b> <b>TBD</b> (Wed., Sept. 16 <sup>th</sup> , 2026)	Introduce presenter – via pre-recorded video   <i>Note: Presenters                      present on-site</i>	2 opportunities at \$10,000 per Keynote (not exclusive)  or  \$20,000 per Keynote for <i>exclusive</i> sponsorship (1 company per Keynote)
<b>LOT/T Event</b> (Mon., Sept. 14 <sup>th</sup> , 2026)  Educational Program & Networking (Reception)	\$5,000 per sponsor	3 opportunities

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EVENT	INVESTMENT	# AVAILABLE
<b>Welcome Reception</b> <b>All Attendees (at Resort)</b>  <b>Bar Service</b> (Mon., Sept. 14 <sup>th</sup> , 2026)  <i>Signage to be placed on bars for Sponsor(s)</i>	\$6,000 each sponsor  \$15,000 exclusive	Bar Service  6 opportunities at \$6,000 each  1 opportunity at \$15,000
<b>Reception &amp; Dinner</b> <b>All Attendees (at Resort)</b>  (Tues., Sept. 15 <sup>th</sup> , 2026)  <i>Signage to be placed on bars for Sponsor(s)</i>	\$6,000 per sponsor  \$25,000 exclusive	Bar Service  6 opportunities at \$6,000 each  1 opportunity at \$25,000
<b>Hospitality at Resort</b> (Monday and Tuesday)	\$5,000	Several
<b>Rep Event Sponsor</b> (for Rep Agencies)	\$2,500	Several
<b>Rep General Support</b> (for Rep Agencies)	\$1,500	Several

**NEW: WRIST BANDS (Resort Guestroom keys) – Vendor-only**

<b>Wrist Bands</b> Company logo to appear on the official RFID wrist band for the Annual Conference (wrist band = guestroom key for all attendees)	\$10,000 (vendor-only)	\$10,000 exclusive (vendor-only)
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**Please note:**

*Benefits are recognized for a year-long calendar partnership, from January 1st, 2026, to December 31, 2026.*

*All **Association Partners** have Right of First Refusal for the following year, subject to re-commitment by deadline. However, if a new sponsor is interested in a spot, the existing sponsor will be granted one week to commit.*