



SPONSORSHIP PROGRAM
Reps, Manufacturers, and Vendors
AIM/R 5nd Annual Conference (Sept. 17 – 20, 2024)

AIM/R is pleased to introduce its Sponsorship Program for 2024. As an **Association Partner**, your company will enjoy year-round recognition, exclusive benefits, and first-right-of-refusal for the same sponsorship the following year.

Your company can also opt to participate in an **Event Sponsorship** and enjoy benefits specific to the Annual Conference.

Benefits for all Association Partnerships and Event Sponsorships include the following:

- Company name and logo posted in several areas for the Annual Conference:
- e-promos
 - AIM/R Website
 - MobileApp
 - PowerPoint slide decks
 - Sponsor Banner Stand
 - Signage On-site and at Event Sponsored (as applicable)

Association Partnership (Year-round)

- Association Partnerships are available at the *Marquee, Champion, and Sustaining* levels.
- Select the level of your choice.
- Additional Benefits for Association Partnerships include the following:

Benefit	Marquee Investment \$15,000	Champion Investment \$10,000	Sustaining Investment \$7,500
Company name and logo listed in all e-promos Logo Due Now	●	●	●



Benefit	Marquee Investment \$15,000	Champion Investment \$10,000	Sustaining Investment \$7,500
Company logo and link to company website	●	●	●
First right-of-refusal for same Sponsorship for the following year	●	●	●
Complimentary registrations (on-site participants) for Annual Conference (number pending level) <i>Comp registrations apply to Reps, Manufacturers, and Vendors.</i> Names Due July 1st, 2024	3	2	1
QR Code Easel-back sign / banner (Sponsor designs, prints, and ships sign or banner to resort) Shipped to resort Sept. 13th, 2024. Ship to Kaitlin O'Brien, AIM/R. Renaissance Nashville Hotel Commerce Street Nashville, TN USA Phone: xxxxx	●	●	●



Benefit	Marquee Investment \$15,000	Champion Investment \$10,000	Sustaining Investment \$7,500
<p>Video short (provided by sponsor and <i>posted to social media</i> by AIM/R)</p> <p>Due August 1st, 2024</p> <p>Format for Digital File: mp4</p> <p>Length: 3 minutes maximum</p>	●	●	●
<p>One year of free membership (to be applied to 2025)</p>	●	●	
<p>Company-branded give-away (<i>company to provide item and quantity</i>) at <i>Registration Desk (at hotel)</i></p> <p>Quantity – 450 items total</p> <p>Shipped to resort Sept. 13th, 2024. Ship to Kaitlin O'Brien, AIM/R.</p> <p>Renaissance Nashville Hotel Commerce Street Nashville, TN USA</p> <p>Phone: xxxxx</p>	●		



Event Sponsorships – Commitment by August 1, 2024

Benefits for Event Sponsorships include company name and logo posted in several areas for the Annual Conference (on-site):

- e-promos
- AIM/R Website
- MobileApp
- PowerPoint slide decks
- Sponsor Banner Stand
- Signage at the Renaissance Nashville Hotel and at Event Sponsored (as applicable)
- Signage at Renaissance Nashville Hotel and on Bars or Buffets (as applicable)

EVENT	INVESTMENT	# AVAILABLE
Snacks at the Hotel (Renaissance) Afternoon breaks Wed. & Thurs. (both days)	\$5,000	Several
Coffee Breaks at the Hotel (Renaissance) Morning & Afternoon breaks Wed. & Thurs. (both days)	\$5,000	Several
Keynote** Chris Voss, The Black Swan Group (Wed., Sept. 18 th) Website: Keynote Chris Voss, The Black Swan Group (Thurs., Sept. 19 th) Website:	Introduce presenter – via video <i>Note: Presenters present on-site</i>	2 opportunities at \$10,000 per Keynote (not exclusive) <i>or</i> \$20,000 per Keynote for <i>exclusive</i> sponsorship (1 company per Keynote)



AIM/R 52ND ANNUAL CONFERENCE
SEP 17-20, 2024 | NASHVILLE, TN

EVENT	INVESTMENT	# AVAILABLE
<p>Breakfast (Wed., Sept. 18th) <i>All Attendees, Spouses/Guests, Vendors</i></p> <p><i>or</i></p> <p>Breakfast (Thurs., Sept. 19th) <i>Reps, Spouses/Guests, Vendors</i></p>	<p>\$8,000 per Breakfast (2 opportunities)</p> <p>\$8,000 per Breakfast (2 opportunities)</p>	<p><u>Wednesday</u> 2 opportunities at \$8,000 each Or, exclusive sponsorship at \$15,000</p> <p><u>Thursday</u> 2 opportunities at \$8,000 each Or, exclusive sponsorship at \$15,000</p>
<p>LOT/T Event at Pins Mechanical (Thurs., Sept. 19th)</p>	<p>\$5,000 per sponsor</p>	<p>SOLD-OUT</p>
<p>Welcome Reception All Attendees (at Hotel) Bar Service (Tues., Sept. 17th)</p> <p><i>Signage to be placed on bars for Sponsor(s)</i></p>	<p>\$5,000 per sponsor</p> <p>\$15,000 exclusive</p>	<p>3 opportunities at \$5,000 each</p> <p>1 opportunity at \$15,000</p>
<p>Reception at the Country Music Hall of Fame® & Museum (Wed., Sept. 18th)</p> <p><i>SEVERAL OPPORTUNITIES</i></p>	<p>Reception Food</p> <p>Bar Service</p> <p>Entertainment</p>	<p><i>Reception</i> 2 opportunities at \$15,000 each Or, exclusive sponsorship at \$30,000</p> <p><i>Bar Service</i> 3 opportunities at \$10,000 each Or, exclusive sponsorship at \$30,000</p> <p><i>Entertainment</i> 2 opportunities at \$5,000 each Exclusive at \$10,000</p>



EVENT	INVESTMENT	# AVAILABLE
Hospitality at _____ (Downtown Nashville) (Tues., Sept. 17 th and Thurs., Sept. 19 th)	\$5,000	Several
Rep Event Sponsor <i>(for Rep Agencies)</i>	\$2,500	Several
Rep General Support <i>(for Rep Agencies)</i>	\$1,500	Several

Please note:

Benefits are recognized for a year-long calendar partnership, from January 1st, 2024, to December 31, 2024.

All Association Partners have Right of First Refusal for the following year, subject to re-commitment by deadline. However, if a new sponsor is interested in a spot, the existing sponsor will be granted one week to commit.